

## **Opening Celebration – Campus OWL New York**

### **Innovation and Talent in the 2020s**

Thursday, February 27, 2020 – German House New York

871 United Nations Plaza, New York, NY 10017

6:30pm – 8:30pm

*Doors open at 6:00pm, please bring your Photo ID for security check-in*

[Please register here](#) (by February 21)

**Contact:** *Dr. Katja Simons, Executive Director, Campus OWL New York*  
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**String Quartet** with violist Maren Rothfritz, Alumna, Detmold University of Music

#### **Welcome Remarks**

David Gill, Consul General of the Federal Republic of Germany

Benedikt Brisch, Director, German Academic Exchange Service (DAAD) New York and Director, German Center for Research and Innovation (DWIH New York)

Professor Dr. Ingeborg Schramm-Wölk, Chairwoman, Campus OWL and President, Bielefeld University of Applied Sciences, Germany

#### **Deep Dive into the Digital Future of Work**

with Jun. Professor Dr. Anja-Kristin Abendroth, Faculty of Sociology, Bielefeld University, Germany

and Felix Zeltner, Journalist & Co-Founder, Work Awesome

#### **Followed by a Reception**

## About the Event

On the occasion of the opening of the Campus OWL liaison office in the German House in New York we invite you to an evening of music with a String Quartet, including violist Maren Rothfritz, who is an alumna of Detmold University of Music, welcome remarks by the German Consul General David Gill, the Director of DAAD & DWIH New York Benedikt Brisch and the Chairwoman of Campus OWL Professor Dr. Ingeborg Schramm-Wölk as well as to a conversation about the Digital Future of Work between Jun. Professor Dr. Anja-Kristin Abendroth, Faculty of Sociology, Bielefeld University and Felix Zeltner, Journalist & Co-Founder, Work Awesome; followed by a reception

**Campus OWL** is a network of five universities in OstWestfalenLippe (OWL), Germany. The OWL region is one of the strongest commercial and technology centers in Germany. Institutions of higher education and industry are powerful partners. The New York-based liaison office promotes opportunities for study and research and facilitates collaboration with North American partner institutions.

**Member institutions: Bielefeld University, Paderborn University, Bielefeld University of Applied Sciences, OWL University of Applied Sciences and Arts, and Detmold University of Music.**

### Conversation about the Digital Future of Work:

**Anja-Kristin Abendroth** is a Junior Professor for Technical and Social Change at the Faculty of Sociology, Bielefeld University, Germany. She is one of the Executive Board members of the interdisciplinary collaborative research program "Design of Flexible Work Environments – Human Centered Use of Cyber-Physical Systems in Industry 4.0" and part of the program "Digital Future", funded by the Ministry of Culture and Science of the German State of North Rhine-Westphalia and run by the Universities of Bielefeld and Paderborn. As one of the project leaders of the German Research Foundation project "Organizational Inequalities and Interdependencies between Capabilities in Work and Personal Life" she is further studying how workplace policies, structures, and cultures shape employees' work-life interface and social inequalities in the labor market. In 2013 she defended her dissertation, "Working Women in Europe: How the Country, Workplace, and Family Context Matter," at the Faculty of Sociology/ICS at Utrecht University, the Netherlands. Her research interests include the digital future of work, the interplay of work and family life, social inequalities and organizational and cross-national comparative research.

**Felix Zeltner** is a New York-based journalist and entrepreneur focused on science, technology and culture. He is the co-founder of Work Awesome, a New York and Berlin based company empowering people for the future of work through summits and innovation journeys around the globe. His global reporting for ARTE, Europe's leading bilingual television network, won him the Axel Springer Award for Young Journalists and brought nominations for the Grimme Online Award and Deutscher Reporterpreis. He was listed as one of "30 under 30" journalists to watch by Medium Magazin and awarded with the Transatlantic Media Fellowship by the Center for Strategic and International Studies. His journalistic work has also been featured on German Public TV, German Public Radio and in *Süddeutsche Zeitung*, *Der Spiegel*, GEO, GQ and WIRED. He is the co-author of "*Stadtnomaden*" (2019), a bestselling book about his year-long moving journey through New York City with his family.

#### **String Quartet:**

##### **Clara Kim**

Adventure and collaboration are at the heart of violinist Clara Kim's multi-faceted career as new music performer and chamber musician. By commissioning, premiering, and championing works from living composers, Clara has quickly established herself at the forefront of her generation in the interpretation of contemporary music. She has worked with some of today's most imaginative musical voices such as Christopher Theofanidis, Augusta Read Thomas, and the Sleeping Giant Collective, and has premiered several new concertos written for her. Clara is the first prize winner of the 2012 International Solo Violin Competition in Cremona, Italy, and also won the MPrize Chamber Arts Competition and the Concert Artists Guild Competition as a member of the Argus Quartet. As a chamber musician, she has performed at venues such as Carnegie Hall, Jordan Hall, Lincoln Center, and Amsterdam's Concertgebouw.

##### **Giancarlo Latta**

Fiercely committed to the music of our time, violinist and composer Giancarlo Latta is interested in the intersection and convergence of music old and new, a passion he explores principally as a member of the acclaimed New York-based Argus Quartet. He has worked with dozens of composers both young and established, including Mario Davidovsky, George Lewis, Aaron Jay Kernis, and Anna Thorvaldsdottir, and has been heard in venues as diverse as the Rothko Chapel (Houston), Royal Albert Hall (London) as part of the BBC Proms, and Neubad (Lucerne, Switzerland), a multipurpose performance space in a former public swimming pool. Recent highlights include duo performances with flutist Claire Chase, the U.S. premiere of Liza Lim's opera *Tree of Codes* at the Spoleto Festival USA, and residencies at Yellow Barn and Avaloch Farm. Giancarlo studied with Paul Kantor at Rice University and Almita Vamos at the Music Institute of Chicago.

**Maren Rothfritz**

Violist Maren Rothfritz enjoys exploring connections across a wide range of repertoire and genres and seeking colorful expressions of music old and new. Since 2019 she has been a member of the New York-based Argus Quartet, and from 2016-18 she was a Fellow with Carnegie Hall's Ensemble Connect, performing and teaching throughout New York City. Previously, she completed her Master's degree with Kim Kashkashian at New England Conservatory. In 2006 she entered into the Detmold University of Music (*Detmolder Hochbegabtenzentrum*), studying violin and subsequently viola. From 2008-13 she completed her Bachelor of Music degree, studying with Prof. Diemut Poppen. In 2015-16, she received a yearlong scholarship awarded by the DAAD (German Academic Exchange Service). Maren has lived in the United States since 2014 and is now working towards a Doctorate of Musical Arts at the Graduate Center of the City University of New York, where she was awarded the prestigious CUNY Graduate Center Fellowship and studies with Ettore Causa.

**Ana Kim**

Indiana-native Ana Kim is a versatile cellist based in New York, who actively performs on modern and historical instruments with various ensembles throughout the United States, the United Kingdom, and France. She performs with ensembles including Les Arts Florissants, the Sebastians, American Classical Orchestra, and the Halle Orchestra. Ana has participated in festivals such as Yellow Barn, Verbier Academy, Music@ Menlo, and International Musicians Seminar at Prussia Cove. She has received a Doctorate at the University of Southern California and has studied Historical Performance at Juilliard. Her teachers include János Starker, Ralph Kirshbaum, Laurence Lesser, and Phoebe Carrai. With a keen interest in education and interacting with different communities, Ana has participated in outreach residencies with Kneisel Hall Festival in Maine and Listen Closely in New York, and has worked with Boston-based Music for Food. She has also taught in Pacific Union College and public schools in Napa Valley. She is currently teaching at the Browning School in New York City.