



**COLOURS**  
European University Alliance

## **Programme**

### **COLOURS Kick-Off:**

### **Main programme & festivities**

**18 March, 16.00-18.00**

#### **Welcome and Introduction**

COLOURS Managing Director Dr. Annette Klinkert, Paderborn University

#### **Video: European University Initiative 2024**

#### **Welcome Statement**

Prof. Dr. Birgitt Riegraf, President of Paderborn University

#### **Welcome Statement**

Prof. Dr. Torsten Meier, COLOURS President, Paderborn University

#### ***Science, Freedom and Democracy:***

#### ***COLOURful Research and Innovation in a World of Transformation***

Keynote: Julia Désirée Eisentraut, Member of the State Parliament in North Rhine-Westphalia

#### **COLOURful Soundscapes**

Saxophone: Ulrich Lettermann, Faculty of Arts and Humanities, Paderborn University

#### **COLOURful Voices 1:**

#### ***COLOURS as an Accelerator of Transformation in European Universities***

#### **COLOURful Voices 2**

#### ***COLOURS as a Driver of Change in Regional Innovation Ecosystems***

#### **Video: "Speaking in COLOURS"**

Dr. Sigrid Behrent, Managing Director of the Centre for Language Studies, Paderborn University

David Carrascosa Cañego, Director del Centro de Lenguas, Universidad de Castilla-La Mancha



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### **COLOURful Voices 3**

***Expectations, Challenges, and the Role of Students in the COLOURS Alliance***

***"We Are the COLOURS!" Polyphonic Singing to launch the Alliance***

Conductor: Ulrich Lettermann, Faculty of Arts and Music, Paderborn University

**Summary of the Event and Introduction to COLOURFUL MARKET SQUARE and  
MAKERSPACE**

**COLOURFUL Group Pictures**

**End of the Festive COLOURS Kick-Off**



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